

## You Will Make a Difference

Please consider supporting the Student Excellence Foundation.

Your support will help many of the 1,000 teachers in District 200 enrich the education of its 13,000 students.

The visibility and brand recognition your company receives will demonstrate your commitment to education and the success of the next generation.



Students learn how to program Dash & Dot and Sphero SPRK+ robots in their coding club.

## Opportunities

The Foundation offers several opportunities to support students in District 200 while increasing your visibility:

**Corporate Gifts** - Your donation will be used to fund new programs, innovative teaching methods, classroom technology, STEM initiatives, or student enrichment opportunities. *See the Corporate Giving Benefits Chart below.*

**Event Sponsorship** - Sponsor one of our annual events listed on the next page. Sponsorship funds will first be used to offset event expenses and the remaining funds will be used to fund initiatives outlined above. *See Event Sponsorship Benefits Chart on the next page.*

Corporate Giving Benefits July 1, 2017 - June 30, 2018	Advocate \$10,000 +	Guardian \$5,000 +	Benefactor \$2,500 + (Major Donor)	Champion \$1,000 +	Supporter \$500 +
<b>Event Sponsorship **</b> <i>Receive event sponsorship recognition at Foundation event(s)</i>	Platinum - \$3,500 & Silver - \$750	Gold - \$1,500	Silver - \$750		
<b>Announced at Board of Education meeting</b>	Business Name	Business Name			
<b>Naming Opportunities ***</b> <i>Directly associated with grant(s)/restricted project equal to donation value</i>	Logo	Logo	Logo		
<b>Foundation eNewsletter - Yearlong Recognition *</b> <i>Included on all eNewsletter communications sent to 13,000+ individuals for 12 months</i>	Logo	Logo	Logo		
<b>Foundation Website - Home Page *</b>	Logo	Logo	Logo	Logo	
<b>Foundation eNewsletter - Announcement</b> <i>Announced to all eNewsletter sent to 13,000+ individuals</i>	Logo	Logo	Logo	Logo	
<b>Foundation Social Media</b> <i>Announced to on Foundation social media pages</i>	Logo	Logo	Logo	Logo	Business Name
<b>Foundation Website - Donor Page *</b>	Business Name	Business Name	Business Name	Business Name	Business Name
<b>Foundation Annual Report * - Donor Section</b>	Logo	Logo	Logo	Business Name	Business Name

\* For donations received July 1, 2017 - June 30, 2018, recognition will be given July 1, 2018 - June 30, 2019

\*\* Donor may select the event. Benefits must be used within one year of receipt of donation.

\*\*\* Additional naming options may be available depending on donation amount and reason for donation.

# Event Sponsorship Opportunities



## November 3, 2017

5:00 - 9:00 pm  
Hubble Middle School  
3S600 Herrick Rd., Warrenville, IL

Students visit more than 50 exhibit tables and participate in hands-on STEM activities. This annual event is geared toward elementary and middle school students.

*Special needs preview 5:00 - 6:00 pm.*

Estimated attendance: 1,500+ parents, students and teachers

## February 10, 2018

6:00 - 10:00 pm  
Top Golf  
3211 Odyssey Ct., Naperville, IL

Fundraising event will include 3 hours of golf, appetizers, raffle and silent auction.

Estimated attendance: 200-250 adults

## April 26, 2018

6:00 - 7:30 pm  
Wheaton North High School  
701 W. Thomas St., Wheaton, IL

Annual event honoring Distinguished Educators and volunteers. While at the event, guests sample pizza donated by area restaurants.

Estimated attendance: 250-300 parents, students and teachers

Event Sponsorship Benefits July 1, 2017 - June 30, 2018	Platinum \$3,500 +	Gold \$1,500 +	Silver \$750 +
<b>Marketing Benefits</b>			
<b>Press Release</b> <i>Listed in all press releases promoting event</i>	Business Name	Business Name	
<b>Foundation Website - Home Page</b> <i>Featured sponsor section during month of the event</i>	Logo	Business Name	Business Name
<b>Foundation Website - Event Page</b>	Logo	Business Name	Business Name
<b>Foundation Annual Report * - Event Section</b>	Logo	Logo	Business Name
<b>Event Invitation / Promotional Flyers **</b>	Logo	Logo	Logo
<b>Recognition in all eNewsletters promoting event</b>	Logo	Logo	Business Name
<b>Corporate Giving Benefits</b> <i>Receive benefits of corporate giving level listed</i>	Benefactor - \$2,500	Champion - \$1,000	Supporter - \$500
<b>Event Recognition Benefits</b>			
<b>Opportunity to speak at event</b> <i>Finalized on a case by case basis and varies by event</i>	varies by event		
<b>Option to set up a table at event ***</b>	X	X	X
<b>Signage at registration table</b>	Logo	Logo	Business Name
<b>Complimentary Admission ****</b>	varies by event	varies by event	varies by event
<b>Event program</b>	Logo	Logo	Logo

\* For donations received July 1, 2017 - June 30, 2018, recognition will be given July 1, 2018 - June 30, 2019.

\*\* If sponsorship confirmed by print deadline (varies by event).

\*\*\* Table placement preference will be given by sponsorship level and alphabetical order.

\*\*\*\* Internal Revenue Service guidelines will affect your tax deduction if you accept benefits of value in return for your contribution.

# Corporate Involvement Response Form



## Level of Support

### Corporate Giving

\$10,000     \$5,000     \$2,500     \$1,000     \$500     Other \_\_\_\_\_

Restrictions \_\_\_\_\_

### Event Sponsorship

STEM Expo: Nov. 3, 2017     Swing for Student Excellence: Feb. 10, 2018     Celebrate our Stars: Apr. 26, 2018  
 \$3,500     \$1,500     \$750                       \$3,500     \$1,500     \$750                       \$3,500     \$1,500     \$750

Total Contribution \$ \_\_\_\_\_

## Contact Information

Corporate Name to acknowledge \_\_\_\_\_  
 I would like to remain anonymous

Individual Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Facebook.com/ \_\_\_\_\_ @Twitter \_\_\_\_\_

## Return Completed Form and Payment

Please make check payable to the *Student Excellence Foundation* and return form and payment to:  
Student Excellence Foundation  
PO Box 253  
Wheaton, IL 60187

### For additional information or questions, please contact:

Steve Johnson at 630-781-8500 or [Steve@StudentExcellenceFoundation.org](mailto:Steve@StudentExcellenceFoundation.org)  
Barbara Intihar at 630-337-2827 or [Barbara@StudentExcellenceFoundation.org](mailto:Barbara@StudentExcellenceFoundation.org)

The Student Excellence Foundation for Wheaton-Warrenville District 200 is a 501(c)(3) organization. Internal Revenue Service guidelines will affect your tax deduction if you accept benefits of value in return for your contribution. Your donation is tax deductible to the fullest extent allowed by law.